

## WeForest Board: Switzerland



**Doris Ragettli**

Doris is a very international and engaged leader: she's proven her commitment to ecological and humanitarian causes around the world, while co-managing the Swiss branch of the NGO "The Hunger Project" between 1991 and 2004, where she actively managed fundraising campaigns, public speaking events, political lobbying events and public awareness campaigns. She was also a member of the board. Doris managed Youth Ending Hunger for Switzerland and Europe, was on the Organization Team and co-lead Cyclist Ending Hunger in The US for 7 years. Recently she was on the Organization Team of The European Summit For Global Transformation. Doris was born in Switzerland and moved to New York City at the age of 18, where she attended Parsons School of Design, she worked as a Flight Attendant for American Airlines and then moved back to Switzerland where she started working as a F/A for Swiss Intern. Airlines until now.



**Philomena Benz-Howell**

Born in Ireland. trained as a teacher and as a Catechist (Religion teacher) Philomena moved to Nigeria as a teacher and social worker in 1983-85. Married and moved to Switzerland and was very active in the Hunger Project-a global, non-profit, strategic organization committed to the sustainable end of world hunger. The Hunger Project seeks to end hunger and poverty by empowering people to lead lives of self-reliance, meet their own basic needs and build better futures for their children. She then spent 3 years in Thailand with her husband and two children working as a teacher in a pre-school with the Reggio Emilia approach to education which is committed to the creation of a learning environment that will enhance and facilitate children's construction of his or her own powers of thinking through the combination of all the expressive, communicative and cognitive languages.

Back in Switzerland among other projects within the community, she became an elected member of local Government and worked in the Department of Education. She is now training in the Carl Rogers method of counselling. Rogers believes that people are essentially trustworthy and that they have a vast potential for understanding themselves and resolving their own problems without directive intervention on the therapist's part.



**Anju Rupal**

Anju is working on her own start-up venture, [www.littlehint.com](http://www.littlehint.com). She is COO and partner with Bill Liao in Finaxis AG and, as such, has played various roles in its ventures such as the launch this year of [www.moonsticker.com](http://www.moonsticker.com), the first global platform for performers. Her background includes Projects in areas such as new technology, project management, strategic planning and financial administration. She's worked with multinational companies such as Sanyo, Sony, Apple, Nokia, Mitsumi.

In more recent years she has worked in finance, consulting with a team around tax structures, IPO's, offshore banking and funding for start ups. She resides in Switzerland.



**Judith Meuwly**

Judith graduated summa cum laude in philosophy and economics from the University of Fribourg and taught pedagogy, psychology and philosophy for 10 years at Swiss upper secondary schools. During this time she also served as boarding school director and guidance counselor for 12-20 year old young people. Judith later worked as a project manager for the government in the canton of Fribourg for the promotion of health and prevention of drug abuse.

Post-graduate training in coaching, NLP (neuro-linguistic programming) and intensive study of the educational ideas of Maria Montessori brought important impulses to her life. An ongoing inquiry into the question of how environments for good living and learning can be created led her to found the "Tagesschule Sesam" in 2003 ([www.tagesschule-sesam.ch](http://www.tagesschule-sesam.ch)). The school provides a context in which the gifts of individuals are recognized, appreciated and given room to grow and develop.

Judith is currently the director of the "Tagesschule Sesam" and a speaker and facilitator in the areas of education and school development. She is member of the board of directors of the "Suchtpräventionsstelle Freiburg" and also serves as president of the board of directors of "Aux Etangs", a government subsidized association dedicated to supporting women with children in crisis situations.



**Bill Liao**

Bill, the WeForest founder, also co-founder of the social network service XING is an Australian entrepreneur and philanthropist who has participated seven IPO's. He is also CEO of Finaxis AG, a privately held company in the financial services industry.

Liao is a social networking pioneer, author and philanthropist. Among his philanthropic endeavors is his participation as an investor and volunteer in The Hunger Project in Uganda, New York and Mexico. Liao has also been appointed as a special diplomatic envoy for St Kitts and Nevis for sustainable development and the environment. Liao is also a regular attendee at the TED conferences and also the World Economic Forum New Champions conferences.

In 2007, Liao founded [neo.org](http://neo.org), a philanthropic venture and social networking site where people can make a personal commitment for the future of the earth. Neo is an international non-profit organization based in Switzerland and supported by a team of individuals from across the globe and was set up to provide a forum for people to make a personal commitment for the future of the earth in the form of a Declaration of Global Citizenship.

Bill was an official Party as part of the delegation of St Kitts and Nevis to the COP15 UN climate change summit in Copenhagen where he also promoted the science and concepts behind WeForest.com.

## WeForest Board: Belgium



**Eric Archambeau**

Eric is currently a General Partner at Wellington Partners, a pan-European venture capital firm with offices in London, Munich, Palo Alto and Zurich, with €800M under management and a focus on online services, software, consumer electronics and clean technologies. He is serving on the Board of Directors of a number of technology and internet companies including the professional social network company Xing (listed on the Frankfurt stock exchange, ticker O1BC), the electronic marketplace ShipServ as well as the online service companies Travel Horizon, Experteer, Seismic and Amiando.

Before becoming a venture capitalist, Eric was a repeat entrepreneur in Silicon Valley where he co-founded several companies in the 1990s. He was a co-founder and initial CEO of Trading Dynamics (acquired by Ariba in 1999) in 1998. He was also a co-founder and board member of eGroups, the first online email-based social network (acquired by Yahoo! in 2000). In 1994 he co-founded as President and CEO, Right Point Software which merged with ePiphany in 1999 to become one of the pioneers in the CRM area.

Eric is also now an active Venture Philanthropist. He is one of the founders of Social-Impact International, a social business accelerator with local operations in India and Costa Rica, helping social entrepreneurs worldwide to increase their social impact and to reach their full potential (see below). Eric also founded the Social Entrepreneurship Program (ISEP) at INSEAD where he is currently serving on the Board of Advisors (see below). He was also previously a founding member of the Ashoka Support Network for Ashoka's operations in Western Europe.

Over the past decade social entrepreneurship has emerged as a powerful way of meeting global human needs. Social entrepreneurship is a fast growing movement that uses the tools of business to create positive results for society at every level. By developing and using innovative market solutions, social entrepreneurs improve our communities and the world in which we live.



**Marilyn Davison**

Marilyn is a senior management consultant having worked globally for a large high tech organization as well as major consulting firms; her areas of research and practice expertise include: Systems Thinking, Dialogue and Conflict Management. A French resident of Mougins, Marilyn is a US citizen who has lived in Belgium and France for the last 15 years .

As a researcher, leadership program and public seminar speaker on Dialogue Marilyn has brought her research (among the Druze and Bedouin) and study to Dialogue sessions with Executive Women's groups, large public seminars, work place conflict management and most recently to conflict surfacing and resolution with organizational virtual teams from Europe and Singapore.

As a manager and consultant Marilyn worked in large organizations and in global consulting organizations. Her experience working at Innovation Associates (founded by Peter Senge, author of the Fifth Discipline) enabled her to work globally with recognized practitioners and clients to further develop knowledge bases around Dialogue and Systems Thinking.

Marilyn is currently involved in conflict management (surfacing and resolution) among groups of people who work virtually. She is developing expertise in the selective use of technology, with issue targeted webinars, elearning, podcasts, and videos and addressing challenge of bringing deep listening and reflection to global

teams as they learn to leverage complexity, and conflict without creating fault lines in their teams. She recently authored a conversation provoking blog on the Wikinomics website proposing the creation of a Chief Mediation Officer in the Executive suite. She brings Systems Thinking and Dialogue to all her work. A US Citizen, Marilyn has lived in Belgium and France for the past 15 years. Her consulting work has taken her on global assignments, most recently in Beijing. She has a multifaceted background, Art Critic, Manager at Digital Equipment Corporation, Consultant at Innovation Associates, Arthur D. Little, and a Partner at a Simulation Firm, Graphics Recorder, Mentor for small entrepreneurial firms through French Sophia Antipolis Business Angels, Mentor and Coach within Women's organizations. She has undergraduate and masters degrees from Tufts University and has studied at Harvard University and MIT and done pre doctoral work at Boston College. Marilyn is a member of Mediators Beyond Borders .



**Elsa Michel**

Elsa holds a master degree in environmental management, a bachelor degree in anthropology and 10 years of polyvalent and multicultural professional experience in 3 countries (France, Belgium, Mexico). Initially specialized in African economic development, Elsa is now taking on a new professional challenge as Business Consultant in the financial service industry. Fond of cultural & human diversity, she has been involved in environment and development NGOs for the past 16 years.



**Marie-Noëlle Keijzer**

Marie-Noëlle, is a multilingual & multicultural executive and environmentalist with expertise in international project management, process transformation, change management, environmental sciences and corporate social responsibility.

Before joining WeForest as CEO, she directed large organizations and projects in corporations such as Moulinex and Rockwell Automation for a total of 17 years.

She owns a master from the Université Libre de Bruxelles as well as an MBA from the Universidad Autonoma de Madrid.

Fluent in French, English, Spanish, German and Dutch, proficient in Italian and Portuguese, she has lived in France, USA, Ecuador, Spain, Belgium and traveled extensively through the most of the world.

She lives in Belgium, where she's married and has a son, who is also planting trees.