



WeForest

Walter Jehne

Qualified microbiologist and ecologist with an interest in Earth systems science.

Member of the Sustainability Science Team.

Soil microbiologists with extensive research and practical experience in forest ecology, tropical agriculture and the restoration of degraded soils and bio-systems in CSIRO, academia, industry and a range of community and farmer groups.

Extensively experienced in Government managing innovation, R&D and technology transfer strategies and programs including in re-designing and catalyzing change to achieve more sustainable industrial ecologies for different sectors. Now retired and am involved with a range of not for profit agencies such as Healthy Soils Australia, a network of leading innovators and farmers focused on restoring the resilience and bio-productivity of the Australian landscape in the face of past degradation and stresses from climate changes and the decline in oil based inputs. Much of this work focuses on regenerating and managing the unique microbial ecologies and processes that governed the evolution and bio-productivity of the Australian landscape. This includes the restoration of microbial processes to enhance the bio-sequestration of carbon into stable biomass and soil carbon sinks in order to restore critical soil hydrology and help safely draw down past emissions so as to secure our safe climate.

Of particular research interest to Walter has been the microbial ecology of cloud and rainfall formation and how this has been altered but can also be managed through vegetation to help mitigate climate change via cloud and hydrological cooling to offset lock in greenhouse warming effects and to help address pending serious water, food and bio-system stresses.



Geoff Lawton

Permaculture Consultant, Designer & Teacher, Geoff is the managing director of The Permaculture Research Institute.

Holder of Diploma's of Permaculture Design, since 1995 in: Education, Design, Implementation, System Establishment, Administration and Community Development

In 1996 accredited with the Permaculture Community Services Award by the permaculture movement for services in Australia and around the world

Since 1985, Geoff Lawton has undertaken 1,000's of jobs consulting, designing, teaching and implementing in seventeen different countries around the world. Clients have included private individuals, groups, communities, governments, aid organizations, non government organisations and multi national companies.

In October 1997 Bill Mollison, upon his retirement, asked Geoff to establish and direct a new Permaculture Research Institute on the 147 acre Tagari Farm previously developed by Bill. Geoff Lawton developed the site over three years and established The Permaculture Research Institute as a registered charity and global Networking centre for Permaculture projects. Geoff Lawton is the managing director of The Permaculture Research Institute.



Marilyn Davison

Marilyn is a senior management consultant having worked globally for a large high tech organization as well as major consulting firms; her areas of research and practice expertise include: Systems Thinking, Dialogue and Conflict Management. A French resident of Mougins, Marilyn is a US citizen who has lived in Belgium and France for the last 15 years .

As a researcher, leadership program and public seminar speaker on Dialogue Marilyn has brought her research (among the Druze and Bedouin) and study to Dialogue sessions with Executive Women's groups, large public seminars, work place conflict management and most recently to conflict surfacing and resolution with organizational virtual teams from Europe and Singapore. As a manager and consultant Marilyn worked in large organizations and in global consulting organizations. Her experience working at Innovation Associates (founded by Peter Senge, author of the Fifth Discipline) enabled her to work globally with recognized practitioners and clients to further develop knowledge bases around Dialogue and Systems Thinking.

Marilyn is currently involved in conflict management (surfacing and resolution) among groups of people who work virtually. She is developing expertise in the selective use of technology, with issue targeted webinars, elearning, podcasts, and videos and addressing challenge of bringing deep listening and reflection to global teams as they learn to leverage complexity, and conflict without creating fault lines in their teams. She recently authored a conversation provoking blog on the Wikinomics website proposing the creation of a Chief Mediation Officer in the Executive suite. She brings Systems Thinking and Dialogue to all her work.

A US Citizen, Marilyn has lived in Belgium and France for the past 15 years. Her consulting work has taken her on global assignments, most recently in Beijing. She has a multifaceted background, Art Critic, Manager at Digital Equipment Corporation, Consultant at Innovation Associates, Arthur D. Little, and a Partner at a Simulation Firm, Graphics Recorder, Mentor for small entrepreneurial firms through French Sophia Antipolis Business Angels, Mentor and Coach within Women's organizations. She has undergraduate and masters degrees from Tufts University and has studied at Harvard University and MIT and done pre doctoral work at Boston College.

Marilyn is a member of Mediators Beyond Borders .



Prof. Dr L.A.Sampurno Bruijnzeel

Chair of Land Use and Hydrology

Department of Hydrology and Geo-Environmental Sciences

Faculty of Earth and Life Sciences, VU University Amsterdam, The Netherlands.



Bill Siemering

President of Developing Radio Partners, an organization dedicated to supporting independent radio stations in young democracies through professional development in journalism, programming, station management, and finance.

Bill founded DRP in 2003 and grows out of his experience since 1993, working with the Open Society Institute, where he worked in South Africa, Mozambique and Mongolia, among other countries. Prior to that he had a long career in public radio program development and station management. Bill wrote the original mission for National Public Radio and was then the first director of programming at NPR and, with the staff, developed All Things Considered. While vice president at WHYY-FM, Philadelphia, he helped bring Terry Gross and Fresh Air from a local to a national audience.

He received a MacArthur Foundation Fellowship, a Lifetime Achievement Award from National Public Radio, and an honorary doctorate from State University of New York at Buffalo.



John Lloyd

British comedy writer, a television producer and all around amazing man: one of the smartest people in British television.

John is behind some of the best British radio and television of the last thirty years. He was the founding producer of The News Quiz, To The Manor Born, Not The Nine O'Clock News, Spitting Image and QI, co-writer of the first series of The Hitchhikers Guide To The Galaxy and the original inspirer of Mr Bean. Trained as a lawyer at Cambridge University, he has also directed hundreds of television commercials and, due to a curious anomaly, has won more BAFTA awards than anyone in the world except Judy Dench. He currently presents The Museum of Curiosity on BBC Radio 4.



Cameron Reilly

Media Guru and founder of the Podcast Network

Cameron Reilly (born 10 October 1970) of Brisbane in Australia is a blogger, podcaster and entrepreneur best known for his co-founding of The Podcast Network, a podcasting business with programming from around the world. Along with his business interests, Reilly is also involved in various facets of the digital media space, including MODM, Melbourne's Online Digital Media forum, and is a frequent commentator on online media issues. Reilly has been called one of the "40 Biggest Players Of Australia's Digital Age".)



Valmiki Kempadoo

Social Entrepreneur a sustainable developer

based in the Caribbean. He's the founder of "Terra Forma Developments" www.terraformadevelopments.com



Vikrant Bhargava

Vikrant is an Entrepreneur, Philanthropist and Investor

Vikrant was the Group Marketing Director of PartyGaming Plc, a company listed on the LSE. He spearheaded PartyPoker's growth from a startup site in 2001 to the world's largest poker room with revenues of c_ \$ 1 billion in 2006. He stepped down from his role at PartyGaming in 2006 and has since been involved with multiple companies in ecommerce, media and mobile telephony. He is also actively engaged in building LetzDream, a not-for-profit, self sustaining platform to help organizations engaged in social projects scale up by providing access to human and financial capital. Vikrant is an alumnus of the Indian Institute of Technology, Delhi (1994) and Indian Institute of Management, Calcutta (1996).



Professor Howard H Frederick

PhD International Relations (American U), MA Broadcasting (San Francisco State U), BA German Intellectual History (Stanford U). New Zealand Institute of Directors.

Professor Howard Frederick holds the Chair of Entrepreneurship Education at Deakin University, Melbourne, Australia where he is Co-Director of the Centre for Entrepreneurship Innovation and Community (CEIC). He hails from a forestry family in the Pacific Northwest of the US. His grandfather ran a lumber mill and his father was a commercial lumberman, that is, both exploited the forest with impunity. Today, Howard is pioneering the new field of Entrepreneurial Ecology, or Sustainable Entrepreneurship. "Climate change is the great challenge of our time and the stakes could not be higher for entrepreneurs," he says. "For entrepreneurs could well be the saviours of the planet". His newest book Entrepreneurship Theory Process & Practice (Asia-Pacific edition) is about "Entrepreneurship as if the planet mattered". Australia Zoo's Terri Irwin says, "No other book has come to grips so comprehensively with the dual crisis of climate change and economic collapse". A native of Silicon Valley, previously he was Professor of Innovation & Entrepreneurship in New Zealand. Howard is a multi-cultural and multi-lingual global citizen with broad European, Latin American, and Australasian experience. He has taught recently in Latin America, Southeast Asia and China and is an entrepreneur with two businesses, one of which produces chocolate.



Dr. Peter Ellyard.

Australian futurist, strategist, speaker and author. Ellyard collaborates with nations, corporations and communities to assist them to envision, design and implement strategies and innovations to realize sustainable prosperity for themselves and those they serve and live with, and to do economically well by doing ecological, social and cultural good.

Dr Peter Ellyard is a futurist, strategist, speaker and author who lives in Melbourne Australia. Born in Wagga Wagga and is a graduate of Sydney University (BSc.Agr) and of Cornell University (M.S, Ph.D), He is currently Chairman of the Preferred Futures institute and the Preferred Futures Group, which he founded in 1991. He also chairs Foundation 2050. Peter's work is directed at assisting nations, corporations, communities and individuals to develop pathways to success in a globalizing interdependent 21st century.

Peter is a former Executive Director for the Australian Commission for the Future (1988-1992). He held CEO positions in a number of public sector organizations over 15 years including two associated with Environment and Planning (Papua New Guinea (1976-1979, South Australia 1979-1982), and one with Industry and Technology (South Australia 1982-1988) and was also Chief of Staff of the Office of Environment Ministers in the Federal Government in Canberra (1972-1975). He is Adjunct Professor of Intergenerational Strategies at the University of Queensland, and is a Fellow of the Australian College of Educators, the Environment Institute of Australia and New Zealand, and the Australian Institute of Management. He is a life member of the Australian Labor Party. He has been a Senior Adviser to the United Nations system for more than 30 years and has acted as a Senior Consultant to the UNEP, the UNDP and UNESCO. Over the years Peter has worked in more than 20 developing countries. Peter was a Special Adviser to the 1992 Earth Summit in the fields of biodiversity and climate change, and contributed to the preparation of the Framework Conventions in both these areas. He is an Australia Day Ambassador. Peter is the author of the best selling book Ideas for the New Millennium (1998,2001) and of Designing 2050; Pathways to sustainable prosperity on Spaceship Earth (2008). Foundation2050 (F2050) will be a major focus of his work over the next few years. F2050 aims develop and implement visions, strategies, projects and innovations to realize a universally prosperous sustainable and harmonious global society by the year 2050 with a particular focus on rural communities and global challenges which extend beyond national boundaries such as climate change and international trade and investment.



Simon Fjell

Co-founder director of the Permaculture Institute International, now a global sustainable design organization with many thousands of projects in over a hundred countries.

Simon was the creator and for some time operator of sustainable development teaching networks in the Ecuadorian Amazon and Jamaica. Simon was also an advisor to the UNDP on the environmentally blighted Aral Sea in Uzbekistan, instigator of Waterwatch community water quality monitoring network in Melbourne, initiator of National Riverprize winning cleaner automotive service industry and householder eco education projects. Currently applying his skills to sustainable property development in Melbourne and further developing on successful sustainable development methodologies with the development of software tools and the formation of multidisciplinary design team facilitation processes that delivers cost effective outcomes to developers. Additionally Simon has a partnership with a highly successful film and television unit in California. Collectively they have secured commitment from global cable and free to air broadcasters for a weekly digest on creating healthy people and planet. Aimed at the fastest growing marketing sector the LOHAS (Lifestyles of Health and Sustainability) customer this upbeat program is very high end, dynamic and fashionable. It strikes a cord in a widespread audience who want to become involved in something to feel good about but not to join in overzealous doom and gloom too often associated with health and environmental issues



Dr Mary E. White

Mary White grew up in Southern Rhodesia and attended the University of Cape Town, where the subject of her M.Sc. thesis in Botany was Palaeo- botanical. Then she moved to Australia in 1955 and from 1956 until the 1980s Mary was a consultant to the Bureau of Mineral Resources in Canberra. Since 1984, Mary White has been a full-time writer and lecturer, presenting her interests in the prehistoric world and the evolution of the Australian continent and its biota for the enjoyment of everyone interested. *The Nature of Hidden Worlds* and *Time in Our Hands* (and four children's books) followed *The Greening of Gondwana*. An account of how Australia became the driest vegetated continent, *After the Greening. The Browning of Australia*, 1994, won the Eureka Prize. Mary's latest book – on the Biosphere; bacterial origins for Life; symbiosis; the microbiology of soils; the significance of microscopic organisms in maintaining a living Earth and how Australian ecosystems function – *Earth Alive ! From Microbes to a Living Planet* -- was published in 2003.



Cindy Gallop

Cindy Gallop is Founder & CEO, IfWeRanTheWorld. Cindy's background is brandbuilding, marketing and advertising - she started up the US office of ad agency Bartle Bogle Hegarty in New York in 1998 and in 2003 was named Advertising Woman of the Year. She is the founder and CEO of www.IfWeRanTheWorld.com, a radically simple web platform designed to help change the world one microaction at a time, which launched in beta with a demo at TED 2010, and of www.makelovenotporn.com, launched at TED 2009. She acts as board advisor to a number of tech startups and consults, describing her consultancy approach as 'I like to blow shit up. I am the Michael Bay of business.'



Jude Ower

Jude is founder and CEO of games consultancy Digital 2.0. She has grown the business through a passion to reinvent learning through Digital play.

Jude is one of the original thought leaders on games for education and training. An Associate Researcher of SMARTlab and Futurelab, a member of the Serious Games Institute, the IAGD (International Association of Games Developers) and TIGA. Jude is a frequent speaker at the top events globally, mainly speaking about how games can be used for positive good and change. She is currently undertaking a PhD at SMARTlab, University of East London on the topic of Meaningful Games Design, mapping fun and engagement to subject matter content. Her portfolio includes having worked with Shell, IBM, PwC, Norwich Union, Essex University, Coventry University, Invest NI, Futurelab, and the Serious Games Institute.

Jude and her team are working on a game concept for Weforest, tapping into the power of social networking to raise awareness of reforestation and provide a link between game play and real world good. The game will be available on Facebook at the end of the summer 2010, the game will also be on the Weforest.com site and across other social networking mediums.



Brian Stone

Brian Stone, Ph.D., is an Associate Professor in the School of City and Regional Planning at the Georgia Institute of Technology, where he teaches in the area of urban environmental planning and design. Stone's program of research is focused on the spatial drivers of urban environmental phenomena, with an emphasis on land use and climate change, and is supported through funding from the National Institutes of Health, the U.S. Environmental Protection Agency, the U.S. Centers for Disease Control and Prevention, and the U.S. Forest Service, among other funding institutions. Prior to joining the Tech faculty in 2005, he taught in the Department of Urban and Regional Planning and the Nelson Institute for Environmental Studies at the University of Wisconsin-Madison. He has worked as a planning consultant and served on the board of a number of non-profit organizations with a mission related to urban sustainability. Stone's work on urbanization and climate change recently has been featured on CNN, CBS, National Public Radio, and in print media outlets such as Forbes and the Atlanta Journal-Constitution. Stone holds degrees in environmental management and planning from Duke University and the Georgia Institute of Technology.



Christine Miller

Christine Miller MA FRSA is the Founder and Editor-in-Chief of [ReSource](http://www.resourcemagazine.co.uk), a leading global intelligence provider in business and personal growth. Author, Business Consultant, Mentor, Speaker and Poet, sought-after expert in CSR and Leadership Development, Christine enjoys a privileged role sharing ideas with world leaders in the fields of; current affairs, sustainability, business, social and personal education. Her unique access to innovative thought and growing edge information translates into accessible, penetrating insights for clients worldwide. www.resourcemagazine.co.uk Christine has lived in Europe, Scandinavia and Australia, travelling extensively and developing an understanding of gender and cultural difference. Experience leading a family-owned consultancy, and research for major multi-nationals, coupled with director-level roles in marketing, have given her both breadth and depth in her knowledge. Her forthcoming book on changing organisational paradigms to more caring and compassionate models contains in-depth research offering insights into current practice and recommends strategies for different, more productive and happier working environments. She holds a Master's degree in Psychology and has researched and developed proven methods helping people lead happier, more resourceful lives. www.resourcefulstate.com She has particular interest in nurturing and educating women and young people, contributing to many events and causes, such as the UK Forum on Muslim women's visibility and leadership, of which she was a founding participant. She is dedicated to growth and potential, and to the development of the ultimate human resource, the whole person. As Founder of The Resource Foundation, a global humanitarian non-profit organisation, she is bringing together disparate elements of the transformation, education and personal development worlds to create peace, foster unity and research developmental methodologies for individual, social and global change. www.resourcefoundation.org.uk



Dr. Miriam Ryan

Miriam's primary degree is in Science Education B Sc. (Ed) and subsequently received a Masters Degree in Environmental Resource Management from University College Dublin. In 1997, she completed a PhD in water and soil chemistry examining the effects of Climate change (specifically drought and rewetting) on dynamics of N, P and K in forest soils and waters, with funding obtained from the EU-within the EXMAN project. From 1997-2002, she was Projects Officer with COFORD (the National Council for Forest Research and Development, Ireland). This post at COFORD involved the coordination of forest research and development both nationally and in Europe and between industry and research institutes. While in COFORD she was elected PRO for the Tree Council of Ireland (www.treecouncil.ie) and was the Irish Node for the European Tropical Forestry Network (<http://www.etfrn.org/etfrn/index.html>) Miriam served on the Inland Fisheries Forum and was the Irish Management Member of the European COST (Co-operation in Science and Technology) Action E9 'Life cycle analysis of forestry and forestry products'. At national level she drafted the Forest Service's 'Guidelines for Forestry and Water Quality' published in September 2000. While with COFORD she edited numerous publications for research information dissemination initiatives. Miriam was also vice-Chair of ESAI (The Environmental Sciences Association of Ireland) http://www.esaiweb.org/esai_homepage.php. In 2002 she took up position of Enterprise Officer at NUI (National University of Ireland) Maynooth and provided central support for research activities; from the identification of research funding opportunities; workshops; to the provision of support to academic staff in the preparation of funding proposals. She took a three year career break in 2008 to pursue a full time degree BCL (Bachelor Common Law) at NUI Maynooth and has just successfully completed her second year of study.